

## How does the fundraiser work?

During the first week of June, June 5th - 9th, participating businesses will choose one day out of the week to have their employees "dress down", meaning casual attire, for a small monetary donation (\$1, \$5, etc.). If employees already dress casually, participating businesses may choose to host a themed dress day instead: Cardinals day, sports teams, college colors days, Hawaiian shirt day, patriotic colors day, etc.

## Why should you participate?

This fundraiser is an easy way for area businesses to help raise money and provide assistance to those businesses affected by 2017, and 2015, flooding events. When a business is affected in this capacity, it is not merely structural with the challenge of rebuilding, but it also has a direct impact on employees and, in turn, the community.

## Sign up your business today!

Visit www.fentonmochamber.com or contact the Fenton Chamber Office directly at 636-717-0200.